



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser/T-Code Pol/ISS/Americans For Job Security(16954)
Agency/T-Code Crossroads Media (1218)/055317791
Buyer SANTUOSO,MICHELLE
Salesperson Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Product Political - Issue (1068)
Brand AMERICANS FOR JOB SECURITY (137659)
Acct Types National/Political
Est/Headline 1020/06325691
Demo
Revision
Comments AMERICANS 4 JOB SEC
***** THIS IS A CASH IN ADVANCE

Invoice 635884
Inv Date 9/30/2012
Terms Net 30
Contract 332332
Bill Type Standard
Period 8/27/2012 - 9/30/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:38PM

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

AgM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.0	Spot	1:00:00PM- 3:00:00PM	Day,F-1	09/28/12 1:31PM (Fr)	00:30		AJS12TV01H	\$1000.00	
2.0	Spot	10:00:00AM-11:00:00AM	Day,F-1	09/28/12 10:23AM (Fr)	00:30		AJS12TV01H	\$700.00	
3.0	Spot	10:00:00PM-11:00:00PM	Day,F-1	09/28/12 10:48PM (Fr)	00:30		AJS12TV01H	\$6000.00	
4.0	Spot	11:00:00PM-11:35:00PM	Day,F-1	09/28/12 11:32PM (Fr)	00:30		AJS12TV01H	\$2800.00	
5.0	Spot	11:00:00AM-12:00:00PM	Day,F-1	09/28/12 11:45AM (Fr)	00:30		AJS12TV01H	\$1600.00	
6.0	Spot	12:00:00PM- 1:00:00PM	Day,F-1	09/28/12 12:52PM (Fr)	00:30		AJS12TV01H	\$1300.00	
7.0	Spot	3:00:00PM- 4:00:00PM	Day,F-1	09/28/12 3:28PM (Fr)	00:30		AJS12TV01H	\$1000.00	
8.0	Spot	4:00:00PM- 5:00:00PM	Day,F-1	09/28/12 4:35PM (Fr)	00:30		AJS12TV01H	\$1300.00	
9.0	Spot	5:00:00PM- 5:30:00PM	Day,F-1	09/28/12 5:22PM (Fr)	00:30		AJS12TV01H	\$3000.00	
10.0	Spot	5:30:00AM- 6:00:00PM	Day,F-1	09/28/12 5:43AM (Fr)	00:30		AJS12TV01H	\$1200.00	
11.0	Spot	6:00:00PM- 6:30:00PM	Day,F-1	09/28/12 6:12PM (Fr)	00:30		AJS12TV01H	\$4000.00	
12.0	Spot	6:00:00AM- 7:00:00PM	Day,F-1	09/28/12 6:12AM (Fr)	00:30		AJS12TV01H	\$2600.00	
13.0	Spot	7:00:00AM- 9:00:00PM	Day,F-1	09/28/12 9:00AM (Fr)	00:30		AJS12TV01H	\$2800.00	
14.0	Spot	7:30:00PM- 8:00:00PM	Day,F-1	09/28/12 7:48PM (Fr)	00:30		AJS12TV01H	\$5000.00	
15.0	Spot	8:00:00PM- 9:00:00PM	Day,F-1	09/28/12 8:20PM (Fr)	00:30		AJS12TV01H	\$5500.00	
16.0	Spot	9:00:00PM-10:00:00PM	Day,F-1	09/28/12 9:32PM (Fr)	00:30		AJS12TV01H	\$6000.00	
32.0	Spot	6:00:00AM- 9:00:00PM	Day,Sa-1	09/29/12 6:29AM (Sa)	00:30		AJS12TV01H	\$1500.00	
33.0	Spot	7:00:00PM- 8:00:00PM	Day,Sa-1	09/29/12 7:28PM (Sa)	00:30		AJS12TV01H	\$1800.00	
34.0	Spot	8:00:00PM-11:30:00PM	Day,Sa-1	09/29/12 11:48PM (Sa)	00:30		AJS12TV01H	\$6000.00	
35.0	Spot	9:00:00AM-10:00:00PM	Day,Sa-1	09/29/12 9:29AM (Sa)	00:30		AJS12TV01H	\$2500.00	
36.0	Spot	11:30:00PM-12:00:00PM	Day,Su-1	09/30/12 11:54PM (Su)	00:30		AJS12TV01H	\$1000.00	
37.0	Spot	11:00:00AM-12:00:00PM	Day,Su-1	09/30/12 12:00PM (Su)	00:30		AJS12TV01H	\$3000.00	
38.0	Spot	12:00:00PM-12:30:00PM	Day,Su-1	09/30/12 12:28PM (Su)	00:30		AJS12TV01H	\$1000.00	
39.0	Spot	6:00:00PM- 6:30:00PM	Day,Su-1	09/30/12 6:23PM (Su)	00:30		AJS12TV01H	\$2750.00	
40.0	Spot	6:00:00AM- 9:00:00PM	Day,Su-1	09/30/12 6:12AM (Su)	00:30		AJS12TV01H	\$1500.00	
41.0	Spot	7:00:00PM- 8:00:00PM	Day,Su-1	09/30/12 7:41PM (Su)	00:30		AJS12TV01H	\$5000.00	
42.0	Spot	8:00:00PM- 9:00:00PM	Day,Su-1	09/30/12 8:43PM (Su)	00:30		AJS12TV01H	\$12000.00	
43.0	Spot	9:00:00PM-10:00:00PM	Day,Su-1	09/30/12 9:24PM (Su)	00:30		AJS12TV01H	\$8000.00	
44.0	Spot	1:00:00PM- 3:00:00PM	Day,Th-1	09/27/12 2:24PM (Th)	00:30		AJS12TV01H	\$1000.00	
45.0	Spot	10:00:00AM-11:00:00PM	Day,Th-1	09/27/12 10:29AM (Th)	00:30		AJS12TV01H	\$700.00	
46.0	Spot	10:00:00PM-11:00:00PM	Day,Th-1	09/27/12 10:29PM (Th)	00:30		AJS12TV01H	\$8000.00	
47.0	Spot	11:00:00PM-11:35:00PM	Day,Th-1	09/27/12 11:27PM (Th)	00:30		AJS12TV01H	\$2800.00	
48.0	Spot	11:35:00PM-12:05:00PM	Day,Th-1	09/27/12 12:01AM (Th)	00:30		AJS12TV01H	\$1300.00	
49.0	Spot	11:00:00AM-12:00:00PM	Day,Th-1	09/27/12 11:47AM (Th)	00:30		AJS12TV01H	\$1600.00	
50.0	Spot	12:00:00PM- 1:00:00PM	Day,Th-1	09/27/12 12:28PM (Th)	00:30		AJS12TV01H	\$1300.00	
51.0	Spot	3:00:00PM- 4:00:00PM	Day,Th-1	09/27/12 3:39PM (Th)	00:30		AJS12TV01H	\$1000.00	
52.0	Spot	4:00:00PM- 5:00:00PM	Day,Th-1	09/27/12 4:56PM (Th)	00:30		AJS12TV01H	\$1300.00	
53.0	Spot	5:00:00AM- 5:30:00PM	Day,Th-1	09/27/12 5:13AM (Th)	00:30		AJS12TV01H	\$900.00	
54.0	Spot	5:30:00AM- 6:00:00PM	Day,Th-1	09/27/12 5:44AM (Th)	00:30		AJS12TV01H	\$1200.00	



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66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

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55.0	Spot	5:30:00PM- 6:00:00	Day,Th-1	09/27/12 5:42PM (Th)	00:30		AJS12TV01H	\$3000.00	
56.0	Spot	6:00:00AM- 7:00:00	Day,Th-1	09/27/12 6:24AM (Th)	00:30		AJS12TV01H	\$2600.00	
57.0	Spot	7:00:00PM- 7:30:00	Day,Th-1	09/27/12 7:07PM (Th)	00:30		AJS12TV01H	\$5000.00	
58.0	Spot	7:00:00AM- 9:00:00	Day,Th-1	09/27/12 7:28AM (Th)	00:30		AJS12TV01H	\$2800.00	
59.0	Spot	8:00:00PM- 9:00:00	Day,Th-1	09/27/12 8:40PM (Th)	00:30		AJS12TV01H	\$7500.00	
60.0	Spot	9:00:00PM-10:00:00	Day,Th-1	09/27/12 9:21PM (Th)	00:30		AJS12TV01H	\$12000.00	
77.0	Spot	1:00:00PM- 3:00:00	Day,W-1	09/26/12 2:59PM (We)	00:30		AJS12TV01H	\$1000.00	
78.0	Spot	10:00:00AM-11:00:00	Day,W-1	09/26/12 10:46AM (We)	00:30		AJS12TV01H	\$700.00	
79.0	Spot	10:00:00PM-11:00:00	Day,W-1	09/26/12 10:30PM (We)	00:30		AJS12TV01H	\$9000.00	
80.0	Spot	11:00:00PM-11:35:00	Day,W-1	09/26/12 11:27PM (We)	00:30		AJS12TV01H	\$2800.00	
81.0	Spot	11:35:00PM-12:05:00	Day,W-1	09/26/12 11:56PM (We)	00:30		AJS12TV01H	\$1300.00	
82.0	Spot	11:00:00AM-12:00:00	Day,W-1	09/26/12 10:59AM (We)	00:30		AJS12TV01H	\$1600.00	
83.0	Spot	12:00:00PM- 1:00:00	Day,W-1	09/26/12 12:20PM (We)	00:30		AJS12TV01H	\$1300.00	
84.0	Spot	3:00:00PM- 4:00:00	Day,W-1	09/26/12 3:47PM (We)	00:30		AJS12TV01H	\$1000.00	
85.0	Spot	4:00:00PM- 5:00:00	Day,W-1	09/26/12 4:38PM (We)	00:30		AJS12TV01H	\$1300.00	
86.0	Spot	5:00:00PM- 5:30:00	Day,W-1	09/26/12 5:29PM (We)	00:30		AJS12TV01H	\$3000.00	
87.0	Spot	5:30:00AM- 6:00:00	Day,W-1	09/26/12 5:29AM (We)	00:30		AJS12TV01H	\$1200.00	
88.0	Spot	6:00:00PM- 6:30:00	Day,W-1	09/26/12 6:24PM (We)	00:30		AJS12TV01H	\$4000.00	
89.0	Spot	6:00:00AM- 7:00:00	Day,W-1	09/26/12 6:22AM (We)	00:30		AJS12TV01H	\$2600.00	
90.0	Spot	7:00:00AM- 9:00:00	Day,W-1	09/26/12 8:43AM (We)	00:30		AJS12TV01H	\$2800.00	
91.0	Spot	7:30:00PM- 8:00:00	Day,W-1	09/26/12 7:54PM (We)	00:30		AJS12TV01H	\$5000.00	
92.0	Spot	8:00:00PM- 9:00:00	Day,W-1	09/26/12 8:19PM (We)	00:30		AJS12TV01H	\$11000.00	
93.0	Spot	9:00:00PM-10:00:00	Day,W-1	09/26/12 9:20PM (We)	00:30		AJS12TV01H	\$14000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$209,450.00
Commission	(\$31,417.50)
Net Total	\$178,032.50

Total Spots 62

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.